



#### Building high quality homes in Northland

Bella Homes are a Company you can trust, we have a track record of building beautifully crafted award winning homes and we have the team to bring your ideas to life!

Starting with a blank canvas is a great way to achieve a truly individual home.

From initial contact through to completion of your project we want you to feel at ease. We believe when building a home, a collaborative approach is critical. As a boutique builder, we work extremely closely with you to understand your vision and together we can achieve that 'something special' - a high quality home you'll absolutely love.







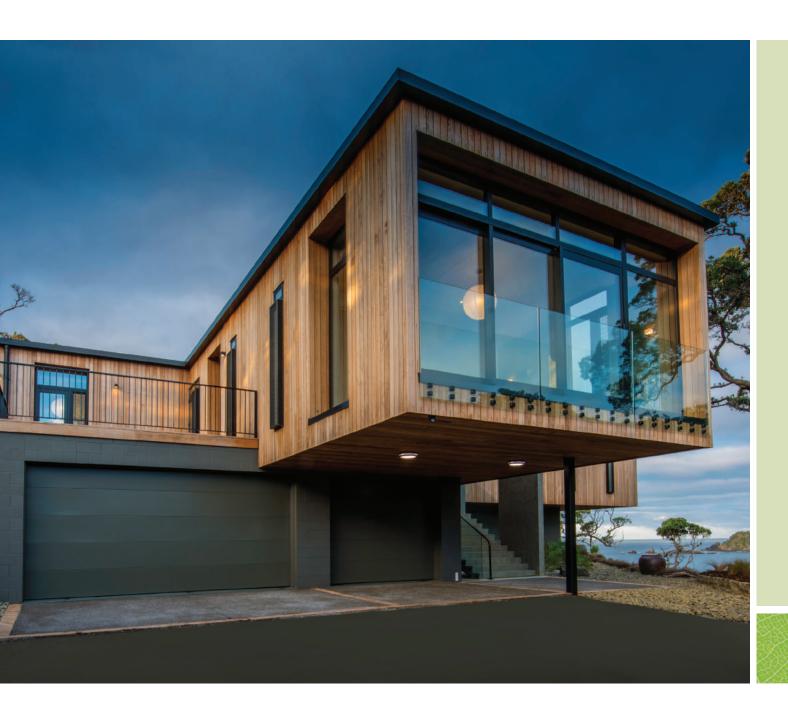


#### Bella Homes is owned by Simon and Margie Crawford, and they both feel strongly about delivering a friendly, personalized service.

Simon has been in the building industry for more than 35 years and is a proud multi gold award winning member of the Registered Master Builders of New Zealand. He is currently the Northland Branch Chair for the organization and has served on the Judging panel for the House Of The Year for 2 years.

Margie is a qualified interior designer who enjoys adding that 'creative flair' to the Bella Homes team, working closely with their clients to give them a real boutique building experience.

Bella Homes works hard to build great relationships with tradespeople and suppliers alike to be able to deliver competitively priced homes with quality second to none.



"Our project was always going to be challenging.
Our site is steep with limited access. The home
was large and complicated and required extensive
engineering and detailed architectural plans. Simon
managed the project and from the start it was
well organized and planned and progress flowed
continually until completion – which was on time!

We were living onsite and had a good, fun relationship with everyone. On the site decisions were made together easily and without hassle. We had a great team of builders, who worked extremely hard in all weathers from very early until late without exception. Finish and attention to detail were paramount to us and we are proud and delighted with the home they have built us.

We confidently recommend Simon and his team at Bella Homes to anyone intending to build and would definitely use them again for any future project."

**Bruce & Jan Fraser**Moureeses Bay



#### The boutique building experience

Too often ours is the age of mass produced; it's rare to find things genuinely personalized or reflective of your individuality. Instead most building companies are intent on scale, repetition of design and volume manufacture.

At Bella homes we decided to go in a different direction. Our emphasis on 'the boutique experience' gives you the flexibility to let your home reflect your personality and style, expressing who you are and bringing your vision to life.

To guarantee the boutique experience we only commit to a small number of homes each year. Bella Homes has no desire to be the biggest home builder in Northland - just the best!

You are not just a number when you build with Bella Homes - Each home is treated as if it was our own.

We communicate with you regularly to ensure no detail is missed and that you feel part of 'the team'.

Construction time frame depends on the size and complexity of your design. We prefer to give time frame estimates, focusing on the quality of what we do rather than on a finish date.





"We would like to thank you for the beautiful house you built for us. We absolutely love living here, and it truly is our dream home. We are very proud of the end result. It is simply stunning. Thank you again."

Johan & Cristina







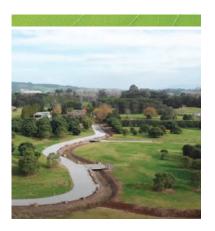
# The design & build process is easy!



#### 1 initial meeting

We sit, we listen, and we talk. By engaging in conversation we get a feel for exactly what you want and need from your new home. No idea at this stage is off limits.

We also start to discuss budget, everyone has one, so talking openly about this aspect is critical to a successful project.



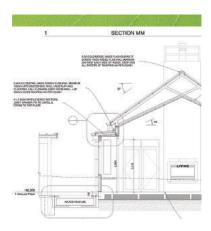
#### design time

This is where it gets exciting! One of the designers and the Bella Homes director meet with you on site to start to understand your vision and discuss your ideas. This meeting delves into more detail – style, shape, size, family dynamics and any inspirations you may want to explore.



#### design presentation

Once the designer has created the initial design we'll call a meeting to present the sketches to you. This includes floor plans, elevations and how your home will sit on your land. We encourage you to take your time and look carefully at every aspect of the design. As you absorb your new design, ideas and changes will likely be made, this is no problem and just part of the process. As your home evolves we are there to guide you through any questions/queries you may have. We will present you with an estimate to build at this stage.



## working drawings & specifications

When the concept design has been finalized and approved we move to the working drawing stage. These drawings are computer generated and are what will be presented for council approval. They include any engineering required. The specifications are finalized during this stage, this includes the finer details – tapware, floor coverings, doors etc.



## 5 pricing and paperwork

We have two pricing options available:

- 1. A fixed price contract. This is a 'progress payment' contract. The pricing is based on the specification that was completed during the working drawings stage. This means we have priced items you have asked for, which gives you confidence there won't be any surprises down the track!
- 2. A cost plus contract. More flexibility but less certainty in regards to total costs during construction. We still provide a detailed estimate prior to the build starting. An open book contract with invoices sent monthly with an agreed margin.



#### 6 planning and design

Upon acceptance of our quote we submit the drawings for council approval and start planning the build of your home.

Contract documentation is drawn up and presented to you for signing.

Margie, our interior designer, will walk you through your specification choices and start talking colours, styles, fabrics and textures. This is a fun time and a key element to individualizing your home and an area most people love to express their personality.



we get building!







#### **About Us**

Bella Homes is an award winning Northlandbased, family owned business specialising in design and build. We are honest, skilled, organized and extremely passionate about all the homes we build.

Creating an enjoyable building experience is a real focus. Having people that are great at what they do is a key to delivering high quality, functional, stylish homes.

As a boutique builder we work with you, giving you the freedom to choose whatever you desire for your home. Its then up to us to produce your home to the highest standard.

We're not only passionate about designing and building quality homes, we also strive to exceed our clients expectations. We see our clients as a critical part of our team and forming a friendship along with a working relationship is a real unique element to our business.

Our reputation is our most valued asset and we strive to uphold the standards we have set at all costs. We have won a number of Registered Master Builders House of the Year awards along with a NZIOB excellence award.

While receiving awards from industry peers is great – our greatest reward comes from seeing our clients reactions the day we hand over their home.

We are really proud of what we do!



"Bella Homes far surpassed our expectations to complete a building that is in keeping with our unique site. We look forward to working with them on future developments."

**Claire Nicholls** 















STYLISH LIVING

